

# COOL THE PLANET WITH US TAKE ACTION TODAY!

[FairWorldProject.org/cool](http://FairWorldProject.org/cool)

## LEARN

Watch Climate Change video

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## VOICE

Send a letter to your Editor

## ACT

Buy organic, local, fair and minimally processed



Fair World Project seeks to protect the use of the term "fair trade" in the marketplace, expand markets for authentic fair trade, educate consumers about key issues in trade and agriculture, advocate for policies leading to a just economy, and facilitate collaborative relationships to create true system change.



STAND WITH SMALL-SCALE FARMERS

## INDUSTRIAL AGRICULTURE AND CLIMATE CHANGE



Agricultural activities are responsible for 11% to 15% of GHG emissions.

Land clearing and deforestation are responsible for 15% to 18% of GHG emissions.



Food processing, packing and transportation are responsible for 15% to 20% of GHG emissions.

Decomposition of food waste is responsible for 3% to 4% of GHG emissions.



## SMALL-SCALE FARMERS COOL THE PLANET AND FEED THE WORLD



Small-scale farmers feed the majority of the world with access to less than a quarter of all farmland.

Small-scale, integrated organic farms are more resilient in the face of intensifying climate change events, like hurricanes, than are plantations and monoculture operations.



Regenerative organic farming could sequester more than 100% of current annual CO<sub>2</sub> emissions via a switch to widely available and inexpensive organic management practices.

The UN Special Rapporteur on the Right to Food estimates that small farms produce up to 80% of the food in the non-industrialized world.







Large-scale agribusinesses take over and transform land originally cultivated by small farmers into plantations, turn those farmers into farm-workers, and cause the whole community and land to become one of monoculture.



Small-scale farmer harvests coffee beans for Equal Exchange.  
Photo credit: Olaf Hammelburg



## STAND WITH SMALL-SCALE FARMERS

Small farmers and pastoralists are endangered and vulnerable to unfair trade agreements, collapsing financial markets, the global push agriculture fuels, land grabs, the expansion of speculation of the food market, the privatization of genetic resources, among other threats.

Current prevailing policies and practices in trade, land use, energy use, and patent law favor large-scale agribusinesses that contribute to climate change while making it more difficult for small-scale sustainable farmers to stay on the land where they are able to produce food for the world and mitigate climate change.

Without safeguards and support, we risk both the global food supply and combating the climate crisis.

## SMALL-SCALE FARMERS & AGROECOLOGY

According to the Rodale Institute, small farmers and pastoralists could sequester more than 100% of current annual CO<sub>2</sub> emissions with a switch to widely available and inexpensive organic management practices.

According to GRAIN, small farmers feed the world with less than a quarter of all farmland. While small farmers are by and large more productive than big farms, we are fast losing farms and farmers in many places, while big farms are getting bigger.

Agroecology is a whole-systems approach to agriculture and food systems development based on traditional knowledge, alternative agriculture, and local food system experiences.

## FAIR TRADE & SMALL-SCALE FARMERS

Dedicated fair trade brands establish long term trading relationships with small-scale farmers throughout their product lines.



Visit: [FairWorldProject.org/CommittedBrands](http://FairWorldProject.org/CommittedBrands) for more information

## PLANT HOPE IN YOUR COMMUNITY

1. Compost food, garden and yard waste
2. Plant a home or community garden
3. Install a rain barrel
4. Raise chickens & bees
5. Shop at your local farmers market or join a local CSA
6. Talk with your family, friends and neighbors

For information and resources, visit:  
[FairWorldProject.org/plant](http://FairWorldProject.org/plant)