



Are Healthy Soils the Answer to Global Warming?

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Media Advisory

What: Press event with French Ministry of Agriculture, president of IFOAM, leading soil scientists

When: Wednesday, March 9, 8 a.m. – 11 a.m.

Where: Holeman Lounge, National Press Club, 529 14th Street, NW, Washington, DC 20045

Why: Opportunity for media to engage directly with leaders of France's 4 per 1000 Climate Initiative, and leading U.S. soil scientists

Sponsored by: Regeneration International, IFOAM Organics International, GrassPower, Biodiversity for a Livable Climate, Rodale Institute, and Soil4Climate

In December, at the COP21 Climate Summit in Paris, the French Ministry of Agriculture launched "4 per 1000: Soils for Food Security and Climate," an initiative to mitigate, and eventually reverse, climate change by increasing soil carbon worldwide by 0.4% per year. So far, 26 countries and more than 50 organizations have formally signed on to the initiative.

Is healthy soil the solution to global warming? Is the 4 per 1000 initiative realistic?

Catherine Geslain-Lanéelle, Director General for the Economic and Environmental Performance of Enterprises of the French Ministry of Agriculture, will join soil scientists and others to discuss the science behind soil carbon sequestration and how to drive the rapid, worldwide adoption of regenerative agriculture techniques that sequester carbon.

Speakers:

- * Catherine Geslain-Lanéelle, Director General for Economic and Environmental Performance of Enterprises, French Ministry of Agriculture, Food and Forestry
- * David C. Johnson, Ph.D., New Mexico State University
- * Tim LaSalle, Ph.D., Cal Poly San Luis Obispo
- * Andre Leu, IFOAM – Organics International
- * Kris Nichols, Ph.D., Rodale Institute
- * Richard Teague, Ph.D., Texas A & M

Registration, program and bios: <http://regenerationinternational.org/2016/02/24/march-9-is-healthy-soil-the-solution-to-global-warming/>

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